Shropshire Council

Scrutiny: Market Position Statement

12 December 2022

Market Position Statement

The Market Position Statement is an important document that will signal opportunities within the care and support market of Shropshire by identifying the future demand for care and support to ensure needs can be met now and in the future.

Whilst an MPS is not a statutory requirement it is seen a best practice to evidence how the council will fulfil its duties under the Care Act 2014, the Children & Families Act 2014 and other relevant legislation that supports market shaping and management.

Current and previous MPS have been adult service focussed

The new MPS will support this by:

a. providing an overview of our current market and demographic profile

b. providing an overview of national and local context, key challenges and opportunities

c. providing a link between local plans and our commissioning intentions

d. describing our strategic commissioning priorities

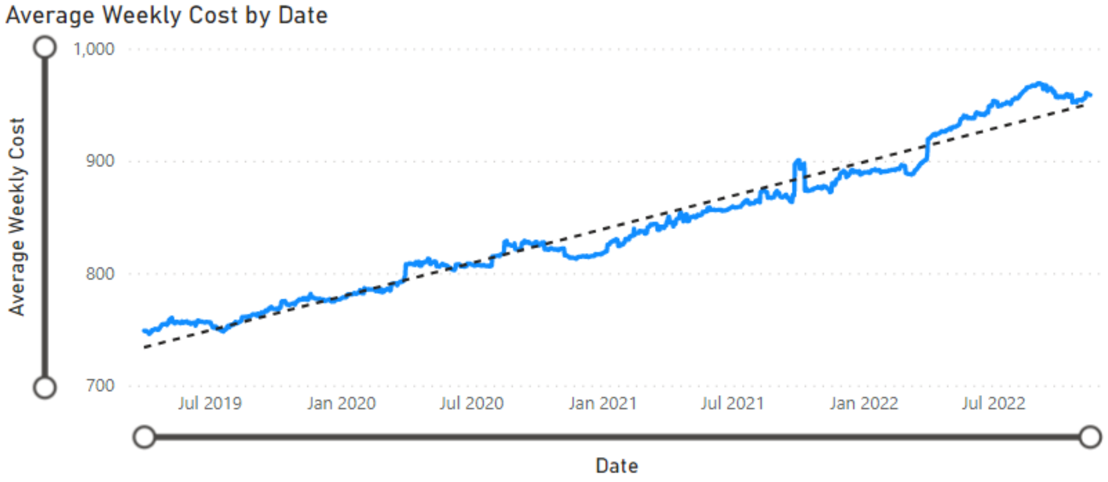
e. facilitating engagement with providers and stakeholders to build and shape provision across Shropshire

Spend across adults and children

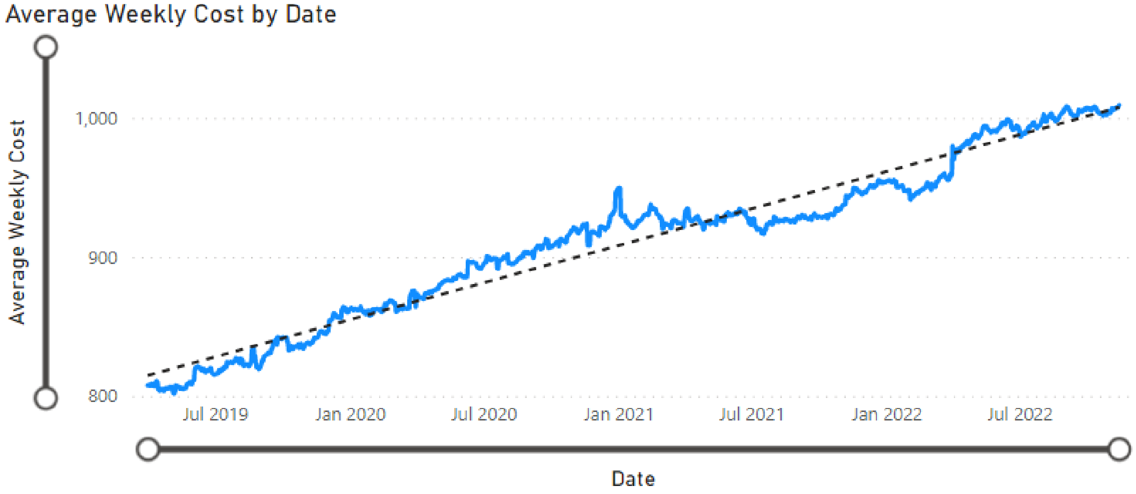
- The Peoples directorate accounts for 77% of the total budget
- The highest proportion of the budget is against services for both children and adults.
- The largest spend is against residential placements for both children and adults approx. cost £75m (some of this cost will be offset with client contributions for adults)
- The second highest cost for adults is domiciliary care supporting people at home approx. £40m (again some of this cost will be offset with client contributions for adults)

Increase in costs

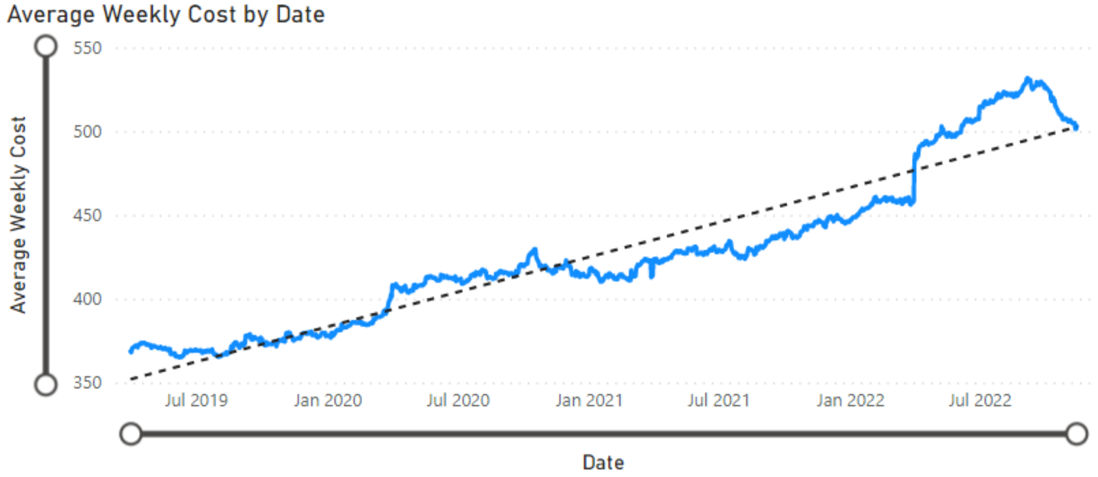
Nursing Care: 28% Increase



Residential Care: 25% Increase



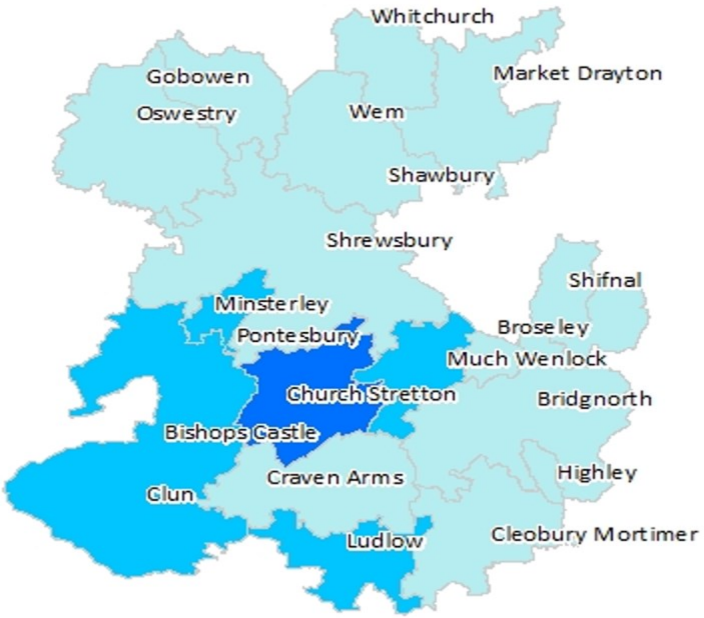
Individual Service Fund (ISF) : 36% Increase*



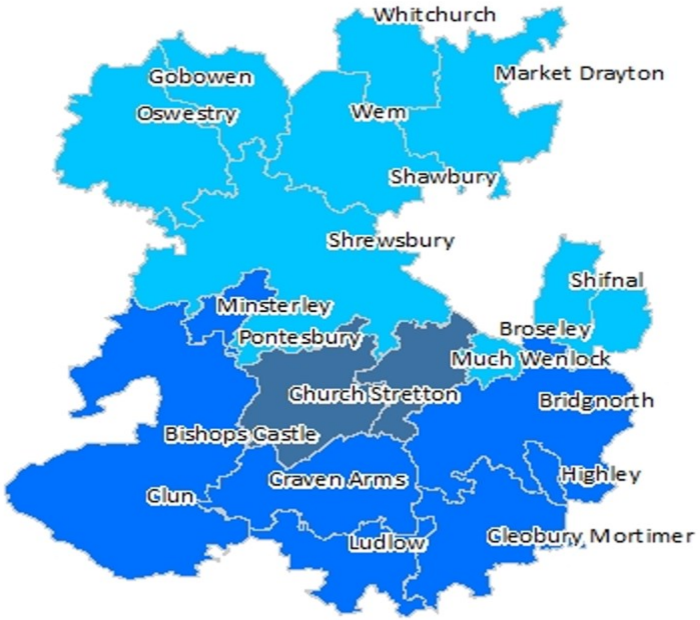
The Ageing Population

The maps below illustrate how Shropshire's older population has grown significantly since 2001 and is projected to grow by 2028.

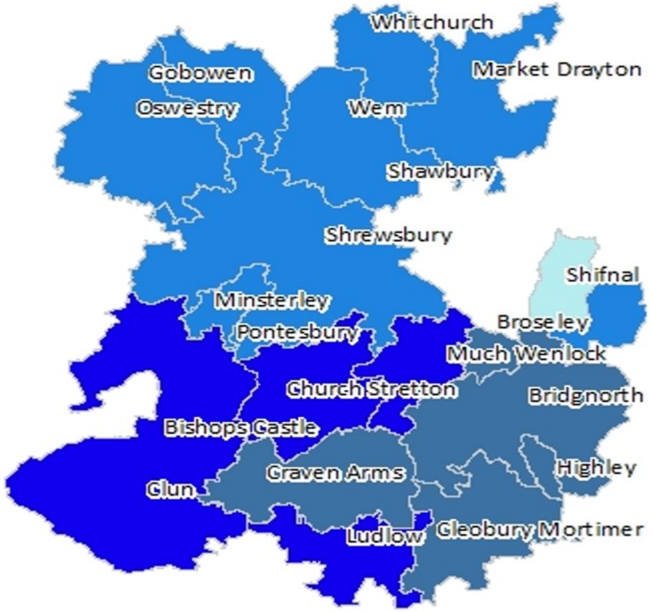
Proportion of the population aged 65+ by Place Plan Area - 2001



Proportion of the population aged 65+ by Place Plan Area - 2018



Proportion of the population aged 65+ by Place Plan Area - 2028



% aged 65 and over by place plan area

- 20% or below
- 21% - 25%
- 26% - 29%
- 30% - 35%
- 36% - 40%
- 41% - 100%

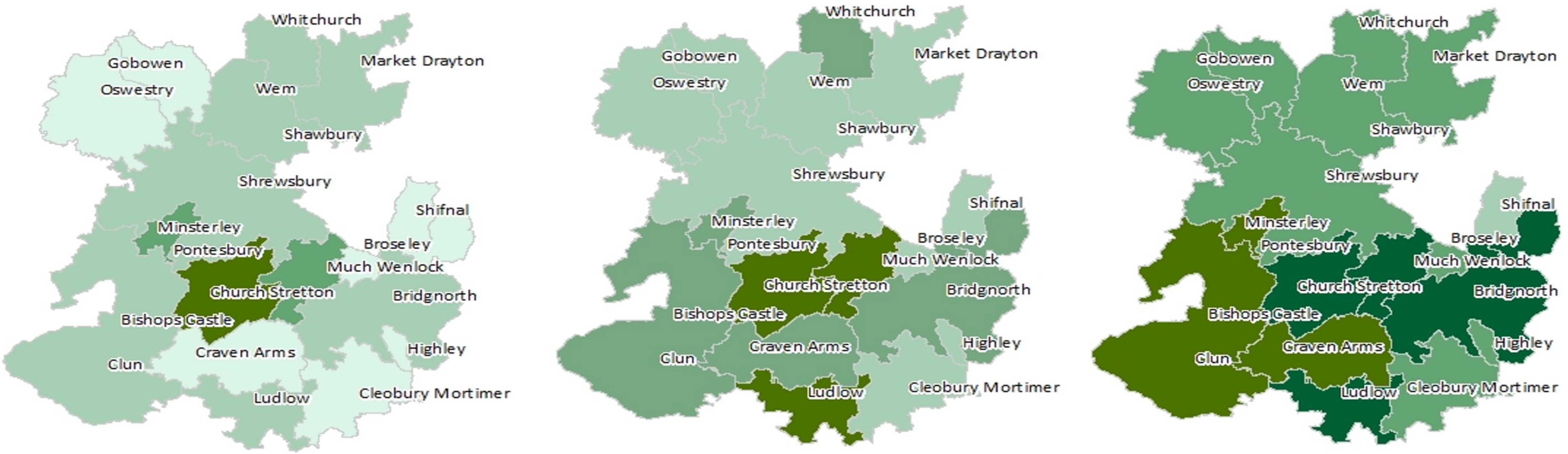
The Ageing Population

The maps below illustrate how Shropshire's elderly population has grown significantly since 2001 and is projected to grow by 2028.

Proportion of the population aged 85+ by Place Plan Area - 2001

Proportion of the population aged 85+ by Place Plan Area - 2018

Proportion of the population aged 85+ by Place Plan Area - 2028



% aged 85 and over by place plan area

- Below 2%
- 2% - 3%
- 3% - 4%
- 4% - 5%
- Over 5%

Percentages range from 1.3% in Broseley / Highley in 2001 to 6.0% in Ludlow in 2028

Source: prepared by the Performance and Research Team, Shropshire Council, place plan area projections, constrained to the ONS 2018 based sub-national population projections for Shropshire.

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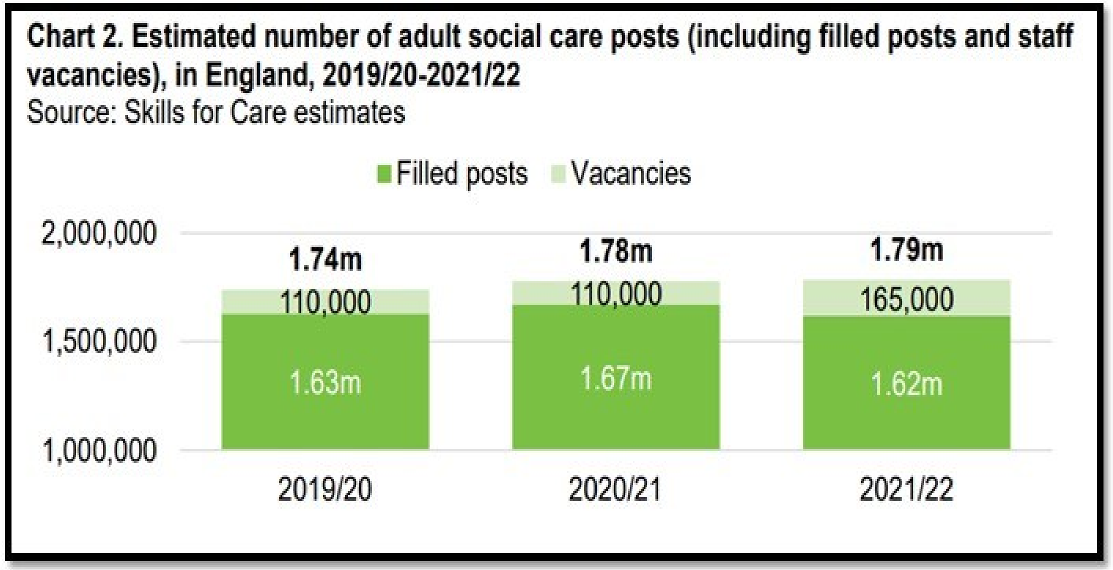
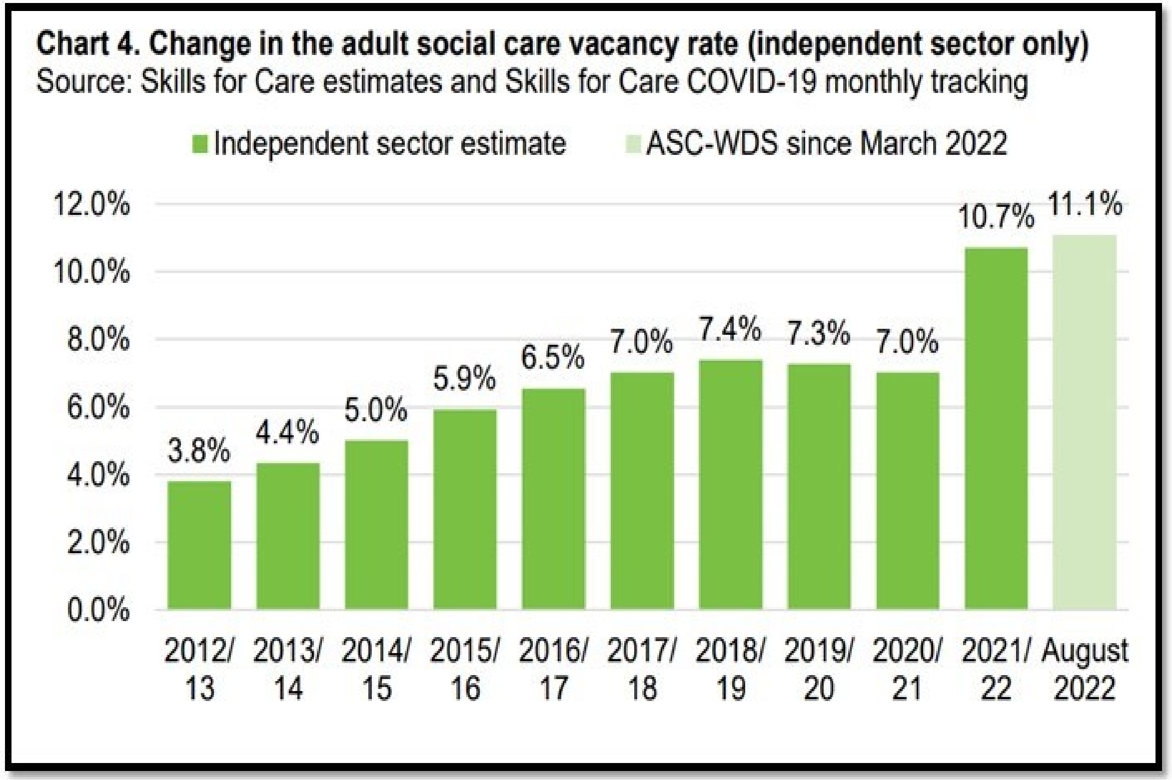
Key issues

- Delivering services across a rural county
- Recruitment and retention
- Increasing costs; payrates, utility, fuel
- Complexity of clients, especially coming out of hospital
- Reluctant to develop and change services due to the uncertain and unpredictable landscape
- Social care capacity continues to be challenging mainly across the domiciliary care market
- Market fragility and sustainability.

Workforce



In Shropshire we have approx. 200 less carers in the domiciliary care market than we need to support people at home



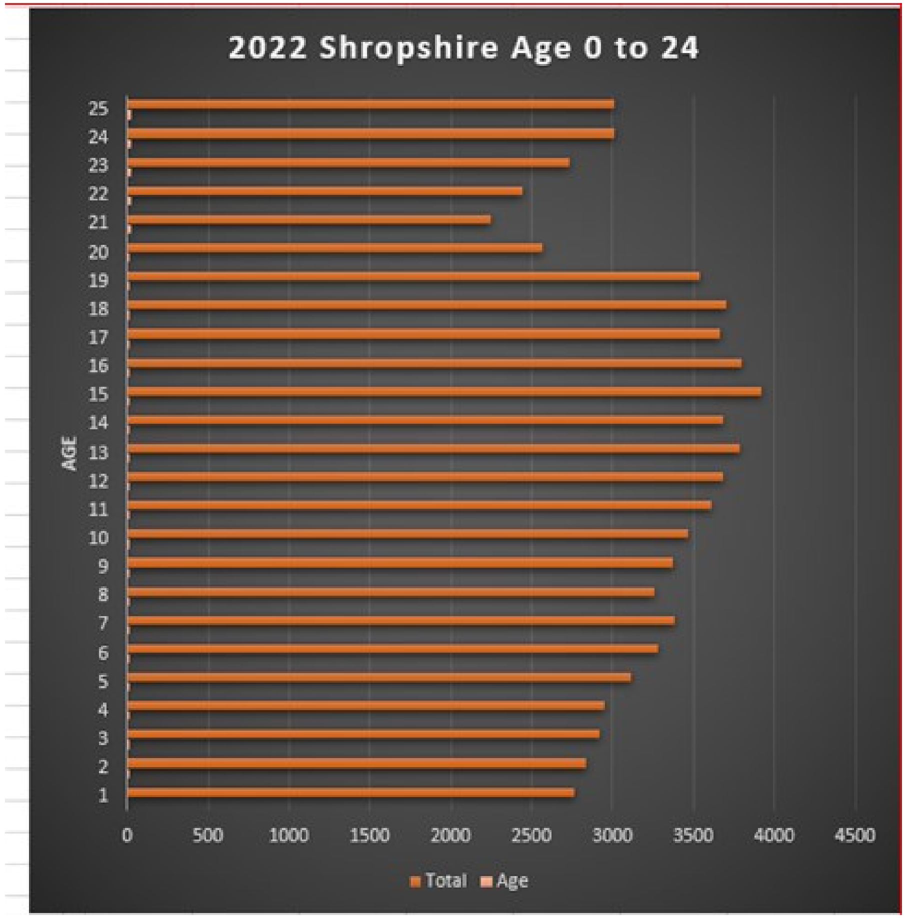
Demand

- Increased contacts coming into adult social care, however numbers coming into social care remain relatively static.

1 Apr 2019 – 31 Mar 2020	1 Apr 2020 – 31 Mar 2021	1 Apr 2021 – 31 Mar 2022
17813	18121	20577

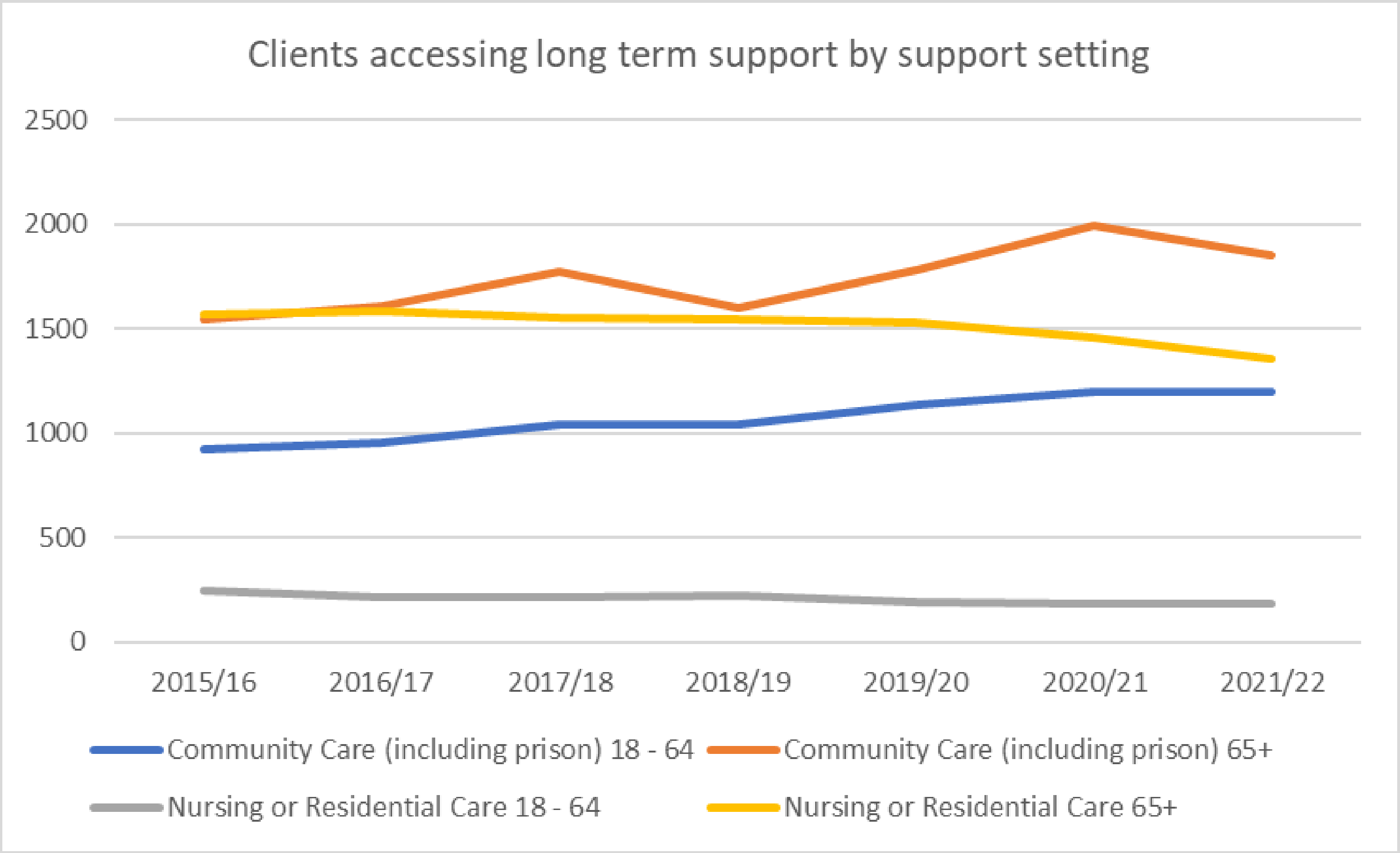
- The overall numbers of children becoming looked after are continuing to increase during 21/22 as seen in previous years with a 20% increase on last year. By the end of 2021, the rate per 10,000 population in Shropshire was 84 compared with a national rate of 67.
- Increased demand coming through discharge with more than 1000 more discharges than pre covid times.
- Since March 2020 the number of children being supported by the Disabled Children's Team has increased by 58% (equates to additional 136 children)

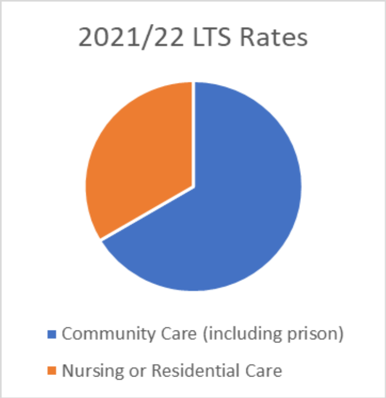
Children and young people

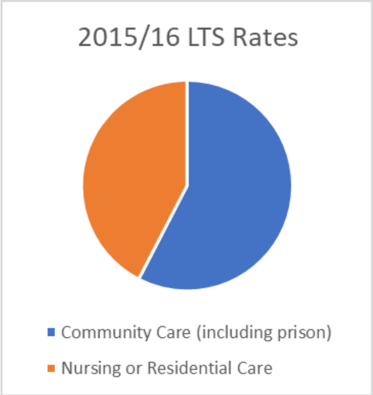


Higher proportion in their teenage years , focus needs to be on those transitioning to adult services, accommodation, employment and activities to support wellbeing features high within the draft MPS.

Current trends



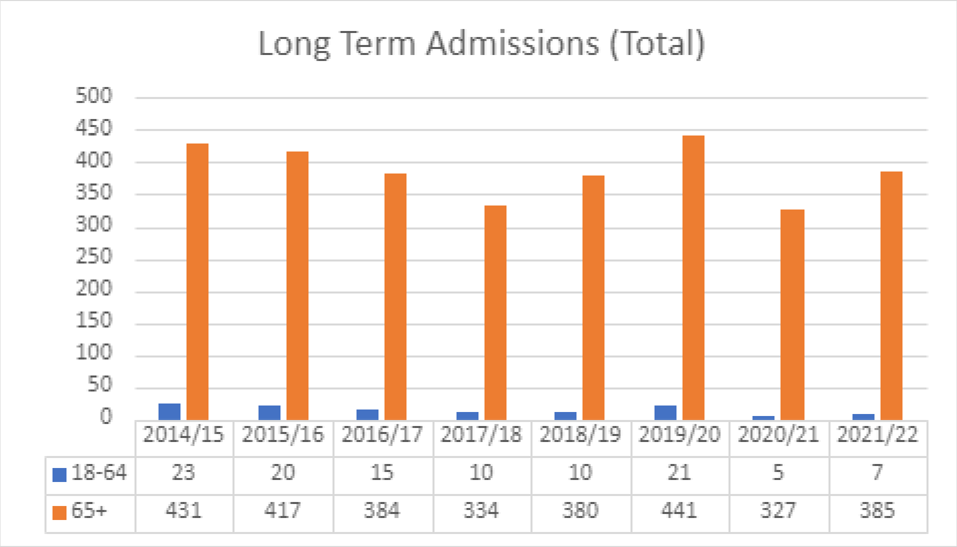




Community care provision numbers has increased by 23.8% in this time whilst Nursing or residential has decreased by 15.1%

Source: NHS Digital SALT table 34

Care home placements



	2014/15	2015/16	2016/17	2017/18	2018/19	2019/20	2020/21	2021/22
18-64	23	20	15	10	10	21	5	7
65+	431	417	384	334	380	441	327	385

Shropshire council is benchmarks one of the top LA for supporting people to remain living at home, this is a key focus and will continue to be in the new MPS

Opportunities

- Place based focus; one size may not fit all
- Early intervention and prevention across all ages
- Working with partners to align resources and skills
- Using digital and technology solutions; improved outcomes for people
- Working with our communities and voluntary sector
- Improving transitions from children to adult services
- Working and upskilling our workforce
- Early planning to prevent crisis
- Appropriate accommodation
- Targeted Operating Model (TOM) bringing some key elements together; focus on reablement
- Inclusive services

Proposed draft commissioning intentions

1. Demand management through strength-based; reablement and developing models and services that will support the principle that “home and family is best”.
2. Create a versatile, cost effective and sustainable market at place
3. Increase and improve services that support complex and challenging behaviours
4. Develop and promote information and advice
5. Work across health, children and young people services and adult services to integrate our commissioning and market management.
6. Invest in early help prevention and community services.
7. Improve and embed mental health and wellbeing across all services.
8. Support and develop the health, family support and social care workforce.
9. Embed technology across pathways and services.
10. Promote and develop inclusive access to all services

Discussion

1. What is the role of the council in the market ‘make or buy’?
2. Are we targeting resources in the right place?
3. Are the draft commissioning intentions right?
4. What else can the council do to support market development and sustainability?

Timeline

- January 2023; complete the trend data to inform draft MPS
- January; Finalise draft and send out for consultation
- February; Finalise draft based on consultation responses
- March; develop commissioning plan
- April cabinet
- New MPS implemented from April 2023